

Minutes

UNIVERSITY OF SOUTHERN INDIANA BOARD OF TRUSTEES

January 9, 2014

The Board of Trustees of the University of Southern Indiana met on Thursday, January 9, 2014, at The Conrad in Indianapolis, Indiana. Present were First Vice-Chair Jeffrey L. Knight; and Trustees W. Harold Calloway; John M. Dunn; Brenden J. Davidson '15; Amy MacDonell; Ronald D. Romain '73; and Kenneth L. Sendelweck '76. Chair Ted C. Ziemer, Jr. and Trustee Ira G. Boots were absent. Also in attendance were President Linda L. M. Bennett; Provost Ronald S. Rochon; Vice President for Finance and Administration Mark Rozewski; Vice President for Government and University Relations Cynthia S. Brinker; Faculty Senate Member Julie Evey; and Student Government Association President Zachary Mathis.

First Vice-Chair Knight called the meeting to order at 9:50 a.m.

SECTION I – GENERAL AND ACADEMIC MATTERS

A. APPROVAL OF MINUTES OF NOVEMBER 7, 2013, MEETING

On a motion by Mr. Dunn, seconded by Mr. Sendelweck, the minutes of the November 7, 2013, meeting of the Board of Trustees were approved.

B. ESTABLISHMENT OF NEXT MEETING DATE, TIME, LOCATION

Mr. Knight called on Vice President Brinker, who reported the next meeting of the Board of Trustees is scheduled for Thursday, March 6, 2014, on campus.

C. PRESIDENT'S REPORT

President Bennett began her report by noting the spring faculty and administrative meetings had been held the day before and were well attended. Anne Monroe, executive consultant with Noel-Levitz, a comprehensive higher education enrollment management firm who has partnered with USI, presented at the meeting and explained our enrollment management objectives and challenges to faculty and administrators.

Dr. Bennett informed the Trustees that USI was awarded a three million dollar grant from Lilly Endowment, Inc. to forward the University's efforts in experiential learning allowing USI to expand the Technology Commercialization Academy and internship and co-op opportunities for business and engineering students. Dr. Bennett noted that due to the strong grant proposal submitted by USI, the University was selected to be one of four institutions featured in the Lilly Foundation Annual Report. She thanked Dean Scott Gordon, Assistant Provost Mark Bernhard, Provost Ronald Rochon, and all faculty and staff members who helped move the grant forward.

Dr. Bennett introduced Assistant Vice President for Marketing and Communications Kindra Strupp for an update on the University's ongoing marketing campaign and the redesign of the University and Athletic logos. Ms. Strupp began by encouraging the Trustees to visit the USI website to experience the new responsive design. She explained that a responsive website automatically adjusts to the size of the screen on which it is being viewed, whether it is a phone, tablet, or desktop. Ms. Strupp noted that USI is one of only two universities in Indiana currently utilizing a responsive web design.

Ms. Strupp reported the University's in-house creative team designed new marketing materials around the University Center East Cone. She presented three examples of the new print advertisements to the Trustees. The advertisements will appear in magazines, as posters on campus and mall kiosks, and on billboards. They were designed to emphasize the University's unique qualities, the USI community's sense of fun and pride, and to target specific audiences, including the business community and prospective students.

Ms. Strupp reported that as a result of a competitive Request for Proposal (RFP) process, Ohio-based Rickabaugh Graphics, a nationally recognized and award-winning logo design company, was contracted by USI to develop new University and Athletic logos and word marks that better reflect who USI is today. She commended Rickabaugh Graphics for their patience with the many design changes that have been made during the process. Ms. Strupp noted that she and Eric Rickabaugh met with numerous focus groups made up of students, faculty, staff, administrators, alumni, and community leaders and asked each of them, "who do you believe we are today, and where are we going?"

Ms. Strupp explained that for the new logo to be effective, it needs to represent the entire USI experience in a single visual. The Trustees were shown two options for the new University logo, one featuring the University Center East Cone and the other featuring the torch of knowledge. They were then asked to make their selection and comments on the provided ballot. She noted the torch is the symbol of enlightenment and representative of someone leading the way. Ms. Strupp reminded the Trustees that the torch is represented in the University seal. Ms. Strupp demonstrated how both logo options could be used in letterhead and monograms. She noted that navy blue, scarlet red, and white would be the official colors of the new University logo.

Ms. Strupp explained that an additional color, gray, was added to the navy blue, scarlet red, and white for the new athletic logo selections to add depth of field. The Trustees were shown logos of three different bald eagle heads. Ms. Strupp invited their comments and selections on the provided ballot. Ms. Strupp said that much consideration had been given as to whether to retain the name "Screaming Eagles" or shorten the name to "Eagles." After polling all USI athletes, coaches, Varsity Club members, students, and faculty, it was determined that there was overwhelming support to remain the USI Screaming Eagles.

Ms. Strupp presented three possible fonts for use with the new athletic brand: a widely used collegiate font, and two custom designs that would be for the exclusive use of USI. Ms. Strupp invited the Trustees to indicate their preference of font to be included in the new athletic brand and noted that the University plans to reveal the new logos in April, in time for baseball season.

Ms. Strupp concluded by mentioning that an update is planned for the USI mascot, Archie Eagle, with plans to unveil the new Archie in the fall, in time for Archie's birthday and the start of the USI basketball season.

President Bennett called on Dr. Julie Evey for a report from the Faculty Senate. Dr. Evey reported the Senate has been working with the Core Implementation Task Force to review and approve policies related to the incoming core curriculum known as CORE 39. In December, the Senate approved policies stating courses satisfying diversity and global embedded experiences should be a minimum of three credit hours; students are strongly encouraged to complete all foundational courses early in their course of study; English 201 is the prerequisite for all writing-embedded experiences; and all first-time, degree-seeking students must enroll in a course satisfying the first year experience during their first semester at USI.

Dr. Evey also reported that the Senate has worked with the Office of the Provost to update the Senate's website. Currently, all outstanding charges, meeting agendas, and meeting minutes from the fall 2013 semester are available for viewing on the Faculty Senate website.

Dr. Evey concluded by noting that the Senate passed a statement opposing House Joint Resolution 6 (HJR 6) by a vote of eight to three with two abstentions. Dr. Evey read the Senate's statement to the Trustees.

President Bennett called on Zack Mathis for a report from the Student Government Association (SGA). Mr. Mathis began his report by noting several SGA members attended the Student Government Coalition Conference at Ball State University in December. Mr. Mathis reported that SGA members were instrumental in helping the Biology department achieve its goal of collecting enough plastic bottle caps to build two benches, including one that will be placed on campus. He commended the Rice Library for extending the hours last December to accommodate student needs as they prepared for final exams. Mr. Mathis concluded by noting SGA was looking forward to Homecoming, Safety and Crime Prevention Week, and the annual Student Government Association elections.

President Bennett referred the Trustees to a data dashboard handout titled Faculty Profile: Fall 2013. She noted that full-time faculty increased 15 percent during the last decade; however, advised that the University needs to continue to work to increase the number of full-time faculty and staff on campus to fulfill our mission.

D. REPORT ON THE INDIANA GENERAL ASSEMBLY

Mr. Knight called on Vice President Brinker for a report on the Indiana General Assembly. Ms. Brinker began by reporting the 120th Indiana General Assembly was in the first days of its session, after being delayed a day due to inclement weather. She advised that this session would end on March 14, 2014 and she plans to provide another update to the Trustees at the March 6, 2014, Board of Trustees meeting.

Ms. Brinker told the Trustees she wanted to bring to their attention to a bill pertaining to the possession of firearms in state offices and on state university campuses. The bill would prohibit a state university from having a work rule that would limit a person from being able to carry a firearm on campus. She reminded the Trustees USI has opposed similar legislation in the past.

She concluded her report by noting that work had already begun on the 2015-2017 Biennial budgets and that the performance metrics in place for the last legislative session will likely move forward.

E. APPROVAL OF CONFLICT OF INTEREST STATEMENTS

Mr. Knight called on Vice President Rozewski to review the 2014 Conflict of Interest Statements. Mr. Rozewski reported that each year, Trustees and senior staff of the University are required to submit a Conflict of Interest Disclosure Statement which is then submitted to the State Board of Accounts. He recommended approval of the disclosure statements in Exhibit I-A.

On a motion by Ms. MacDonell, seconded by Mr. Davidson, the Conflict of Interest Disclosure Statements described in Exhibit I-A were approved.

SECTION II – FINANCIAL MATTERS

A. APPROVAL OF AUTHORIZING RESOLUTION FOR CONSTRUCTION OF A CONFERENCE CENTER

Mr. Knight called on Vice President Rozewski, who reported the University would like to move forward with one of the flagship projects of the capital campaign, construction of a 12,700 net-square foot Conference Center. He reported the University would like to advance the Conference Center project through the authorization process so construction can begin during summer 2014.

Mr. Rozewski recommended approval of the following resolution.

WHEREAS, the University has a long-standing and well-documented need for a Conference Center; and

WHEREAS, the University of Southern Indiana Foundation has secured a commitment in the amount of \$5 million for construction of the facility; and,

WHEREAS, the University has agreed to fund the necessary access road and parking lot; and,

WHEREAS, the University proposes a project budget of \$5.75 million; and

WHEREAS, approvals necessary to advance the project in a timely manner may be required between regularly scheduled meetings of the Board of Trustees;

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees authorizes the Finance/Audit Committee to approve design plans, cost estimates, and construction schedules; to review construction bids; to award contracts or to reject any or all construction bids for the project; and to report the progress of the project to the Board of Trustees;

FURTHER RESOLVED, that this authorization is contingent on the University of Southern Indiana Foundation similarly approving the subject project, including all particulars regarding the financing of same, and especially including necessary protections in any financing arrangements such that there can be no recourse to the University of Southern Indiana in any way whatsoever for such financing;

FURTHER RESOLVED, that the president of the University is authorized to request approval of the project from the University of Southern Indiana Foundation, the Indiana Commission for Higher Education, the Indiana State Budget Committee, and the governor of the State of Indiana, as needed to advance the project to completion.

On a motion by Mr. Romain, seconded by Mr. Calloway, the authorizing resolution for construction of a conference center was approved.

B. REPORT ON CURRENT CONSTRUCTION PROJECTS

Mr. Knight called on Vice President Rozewski for a report on the status of current construction projects. Exhibit II-A is a summary of the cost and funding sources for each project.

Mr. Rozewski reported construction of the Teaching Theatre continues to progress on budget. He advised the contract for the Theatre Support Building, a utility building for scene and costume shops, has been awarded and site mobilization has commenced. The Theatre Support Building is scheduled to be complete summer 2015.

A second project under construction is the exterior stair painting at New Harmony Atheneum. Mr. Rozewski reported continued progress on the restoration work.

Mr. Rozewski concluded his report by referring the Trustees to a list of projects in design.

C. REPORT OF CHANGE ORDERS APPROVED

Mr. Knight called on Vice President Rozewski, who reviewed the approved construction change orders in Exhibit II-B.

SECTION III - PERSONNEL MATTERS

A. REPORT ON FACULTY AND ADMINISTRATIVE RETIREMENTS

Mr. Knight called on Provost Rochon, who reviewed the following faculty retirement.

Professor of Accounting Daniel E. Wade, in accordance with the early retirement policy, will retire effective January 1, 2015, including leave with pay for the period August 19, 2014, through December 17, 2014. Retirement service pay based on 28.5 years of service to the University will be paid as of December 31, 2014.

B. APPROVAL OF EMERITUS STATUS

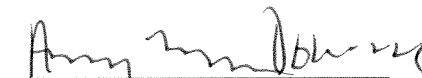
Mr. Knight called on Provost Rochon, who recommended approval of the following emeritus titles. On a motion by Mr. Romain, seconded by Ms. MacDonell, the following titles were approved.

Professor Emerita of Occupational Therapy Aimee J. Luebben

Professor Emeritus of Accounting Daniel E. Wade

There being no further business, the meeting was adjourned at 11:02 a.m.

Respectfully submitted,



Amy MacDonell
Secretary

**Possible Conflict of Interest Disclosure Statements
Filed for 2014**

DATE	NAME/ TITLE	VENDOR/ CONTRACTOR	DESCRIPTION OF FINANCIAL INTEREST
11-13-13	Michael Aakhus Dean – College of Liberal Arts	None	N/A
11-18-13	Linda L. M. Bennett President	Chamber of Commerce of SW Indiana Indiana Campus Compact Welborn Foundation WNIN	Director Director; Chair (2013-14) Director Director
11-19-13	Mark C. Bernhard Associate Provost for Outreach and Engagement	None	N/A
11-22-13	Shelly B. Blunt Assistant Provost for Academic Affairs	None	N/A
12-17-13	Ira G. Boots Trustee	Berry Plastics nFlow, LLC	Board of Directors Owner
11-13-13	David A. Bower Director of Development	None	N/A
11-14-13	Steven J. Bridges Assistant Vice President for Business Affairs / Assistant Treasurer	None	N/A
11-13-13	Cynthia S. Brinker Vice President for Government and University Relations	None	N/A
11-13-13	William Harold Calloway Trustee	None	N/A
11-20-13	Miekka Cox Executive Assistant to the President	None	N/A
11-22-13	Christine Crews Historic New Harmony Administrative Associate	Mike's Lock and Key	Spouse is Owner
12-04-13	Brenden Davidson Trustee	None	N/A
11-13-13	Katherine Draughon Executive Director of Planning, Research and Assessment	None	N/A
11-12-13	John M. Dunn Trustee	Dunn Hospitality Group Evansville Commerce Bank Welborn Foundation WNIN	Majority Stockholder Spouse is Director Director Director

DATE	NAME/ TITLE	VENDOR/ CONTRACTOR	DESCRIPTION OF FINANCIAL INTEREST
11-13-13	Scott Gordon Dean – Pott College of Science, Engineering, and Education	None	N/A
11-13-13	Jon Mark Hall Director of Athletics	None	N/A
11-26-13	Mary Hallock Morris Associate Professor of Political Science; Faculty Senate Chair	None	N/A
11-13-13	Mary A. Hupfer Assistant Vice President for Business Affairs and Foundation Fiscal Officer	None	N/A
11-22-13	Mohammed Khayum Dean – Romain College of Business	None	N/A
11-13-13	Marcia Kennard Kiessling Associate Provost for Student Affairs	None	N/A
11-15-13	Jeffrey Knight Trustee	Old National Bank	Shareholder & Employee
11-19-13	Megan Linos Assistant Provost for Distance Learning	None	N/A
11-14-13	Amy MacDonell Trustee	JP Morgan Chase Old National Bank	Shareholder Spouse is Board Member
11-14-13	Ronald Rochon Provost	None	N/A
11-14-13	Ronald D. Romain Trustee	None	N/A
11-13-13	Mark Rozewski Vice President for Finance and Administration	Veazey Parrott Durkin & Shoulders	Spouse is employee
11-14-13	Mark A. Rusk Interim Director of Admissions	None	N/A
11-13-13	Kenneth L. Sendelweck Trustee	Merrill Lynch/Bank of America	Employee
11-14-13	Stephen G. Spencer Professor of English; Enrollment Management Planning Coordinator	None	N/A

DATE	NAME/ TITLE	VENDOR/ CONTRACTOR	DESCRIPTION OF FINANCIAL INTEREST
11-18-13	Kindra Strupp Assistant Vice President for Marketing and Communications	None	N/A
11-13-13	Richard Toeniskoetter Executive Director of Information Technology	None	N/A
11-12-13	Ann H. White Dean - College of Nursing and Health Professions	None	N/A
12-07-13	Ted C. Ziemer, Jr. Trustee	None	N/A

**Summary
Construction Projects
January 9, 2014**

Projects Under Construction

Teaching Theatre

Project Cost **\$ 17,250,000**

Funding Sources:

Bond Issue (Repaid with Student Fees)	\$ 13,000,000
Special Projects Reserves	\$ 2,250,000
USI Foundation	\$ 2,000,000

Atheneum (New Harmony) - Exterior Metal Painting

Project Cost **\$ 250,000**

Funding Source: Special Projects Reserves

Theatre Support Building

Project Cost **\$ 1,900,000**

Funding Sources:

Teaching Theatre Project	\$ 400,000
Special Projects Reserves	\$ 1,500,000

Projects in Design

Conference Center

Project Cost **\$ 5,750,000**

Funding Source:

Private Gifts	\$ 5,000,000
Auxiliary Systems Reserves	\$ 750,000

Visitor's Center

Project Cost **\$ 2,000,000**

Funding Source: Private Gifts

Technology Center Air Handling Unit Replacement

Project Cost **\$ 250,000**

Funding Source: Special Projects Reserves

Science Center - Lower Level Renovation

Project Cost **\$ 1,250,000**

Funding Source: Legislative Appropriation - 2013

Projects in Design Continued

Energy Management System Upgrade

Project Cost \$ 400,000

Funding Source: General Repair and Rehabilitation Appropriation

Robert D. Orr Center Classroom Renovation - Phase I

Project Cost \$ 284,000

Funding Source: General Repair and Rehabilitation Appropriation

Student Housing Apartment Building Renovation - 2014

Project Cost \$ 650,000

Funding Source: Housing Reserves

Parking Lot A, B, and C Landscape Improvements

Project Cost \$ 500,000

Funding Source: Landscape Reserves

Science Center Suite 2206 Renovation for Disability Services

Project Cost \$ 150,000

Funding Source: Special Projects Reserves

**Summary of Construction Change Orders
Authorized by the Vice President for Finance and Administration**

TEACHING THEATRE PROJECT

Empire Contractors, Inc. - General Contractor

CO-G13	Delete the requirement for Forest Stewardship Council certification and accept air drying of the heavy timbers used for the lobby roof and ceiling structure.	(\$18,225)
CO-G14	Revise the method and scope of work for the rock pinning and undermining for the elevator pit excavation.	(\$50,908)
CO-G15	Make changes to the dimensions of the utility tunnel chase and install additional insulation, air barrier material, and air space; make changes to the lobby roof drainage system; delete a portion of the auditorium partition wall and ceiling system; make changes to the design of the tunnel ladder to improve safety; and install sheathing over the exterior sprayed-on air barrier to protect from the elements during construction.	\$14,280

Alva Electric Co., Inc. - Electrical Contractor

CO-E4	Change the type of light fixture in the sound and light control rooms and in the auditorium.	(\$3,056)
CO-E5	Delete the electrical requirements for the roll-up door in ticket booth.	(\$163)